



Agile Code of Conduct

Your Organization's Stake in the Ground

An Agile Code of Conduct helps employees understand how to apply your values and standards to their work. It provides an opportunity for leadership to set clear expectations. And it shows key stakeholders – suppliers, business partners, customers, regulators and the public – who you are and who you aspire to be.

Want to be an organization known for valuing its people and committing to ethical business practices? Say it – say it loud and say it proud, by saying it through a dynamic, interactive and compelling code of conduct.

Your code of conduct is the perfect place to put your stake in the ground, and NAVEX Global's experienced code development team is here to help. Our team of senior advisors, designers, graphic artists, project managers and writers work with you to produce a code that is truly reflective of your organization's values.

For more than 20 years, NAVEX Global has written and designed many award-winning codes for organizations across a range of industries.

Our process includes:

Discovery



- » Meetings, interviews
- » Resource gathering
- » Analysis
- » Project planning

Prototyping



- » Theme, content organization
- » Theme selection
- » Branding validation
- » Code launch meeting

Writing



- » Content drafts
- » Stakeholder / SME review
- » Revision cycles

Design



- » Design proofs
- » Revision cycles
- » Board reviews
- » Final approval

Production



- » Proofreading
- » Formatting of final deliverables
- » PDF creation
- » Final delivery (English)

Translation



- » Translation to target languages
- » Revisions
- » Delivery of final translated versions

Together, we build a code that

- » Communicates Your Values
 - When easy-to-use, your code becomes the resource employees turn to when they're facing a challenging decision. It provides guidance to help align their actions with your values and expectations as well as with regulatory requirements
- » Informs Your Employees
 - Pack your code full of relevant FAQs and decision-making tools. These will connect answer-seekers with your hotline, ethics & compliance team, HR, Legal or other internal resources to help your employees make better business decisions
- » Reaches Your Audience
 - Translating your code into the languages your workforce is most comfortable reading, shows your commitment to creating an ethical workplace to all your employees
- » Protects Your Organization
 - Your code helps mitigate organizational risk by clearly stating regulatory and behavioral expectations in an engaging way for employees to connect with

Examples of Our Codes

EA: The Way We Play



Hershey: In Good Company



[See more at navexglobal.com](http://navexglobal.com)

ABOUT NAVEX GLOBAL

NAVEX Global's comprehensive suite of ethics and compliance software, content and services helps organizations protect their people, reputation and bottom line. Trusted by 95 of the FORTUNE 100 and more than 13,000 customers, our solutions are informed by the largest ethics and compliance community in the world.