



NAVEXEngage: Designed for Your Success

Presented By

Joe Pulichino, Ed.D. & Ingrid Fredeen, JD

Agenda

- Ethics & Compliance In the News
- Market Trends
- Build A Better Program from the Start
- Innovative Program Design

Presented By



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Ethics & Compliance in the News

Dominating News Cycles

- Sexual harassment
- Bribery & Corruption
- Data privacy



Market Trends

NAVEX GLOBAL Benchmark Reports

- Creating a culture of ethics and respect the most important E&C training objective.
- Limited hours for training & learner fatigue are top E&C training challenges.
- E&C training #1 rated program for preventing misconduct and ethical violations.



Build a Better Program Right from the Start

NAVEX Engage Online Training

- Designed for the Way People Learn
- Designed to Build Culture & Ensure Compliance



Build a Better Program Right from the Start

NAVEXEngage: Designed for the Way People Learn

Brain Based

- Attention
- Generation
- Emotion
- Spacing



Relevant and Engaging

- Rich media
- Contemporary scenarios
- Interactive challenges



NE

- Audio and text localized
- Learner selects language in course



Localized Audio and Text

- Anywhere, anytime, any device
- Responsive design / consistent experience



Device Agnostic (Rich-Media Courses and Micro Learning)

Build a Better Program Right from the Start

NAVEXEngage: Designed for Compliance

Programmatic Approach

- Risk-based approach
- Robust library
- Content refresh



Easy to Administer

- LMS flexibility
- Batch processing
- Reporting



NE

- Vetted by Baker McKenzie
- Exclusively endorsed by SHRM and the ACC



Legally Vetted and Endorsed

- Decades of expertise
- Robust scripting process
- SME involvement



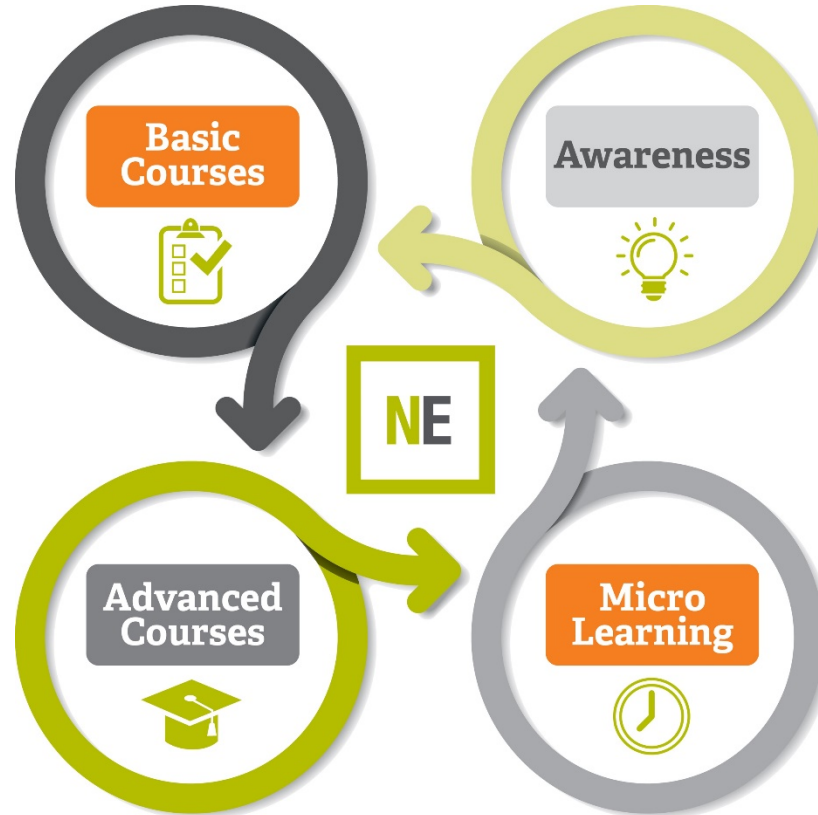
Our Design and Development Process

Innovative Program Design

Risk, Role, Relevance

- 25 minutes
- All learners
- Immediate application

- 25 minutes
- High risk learners
- Optimize seat time

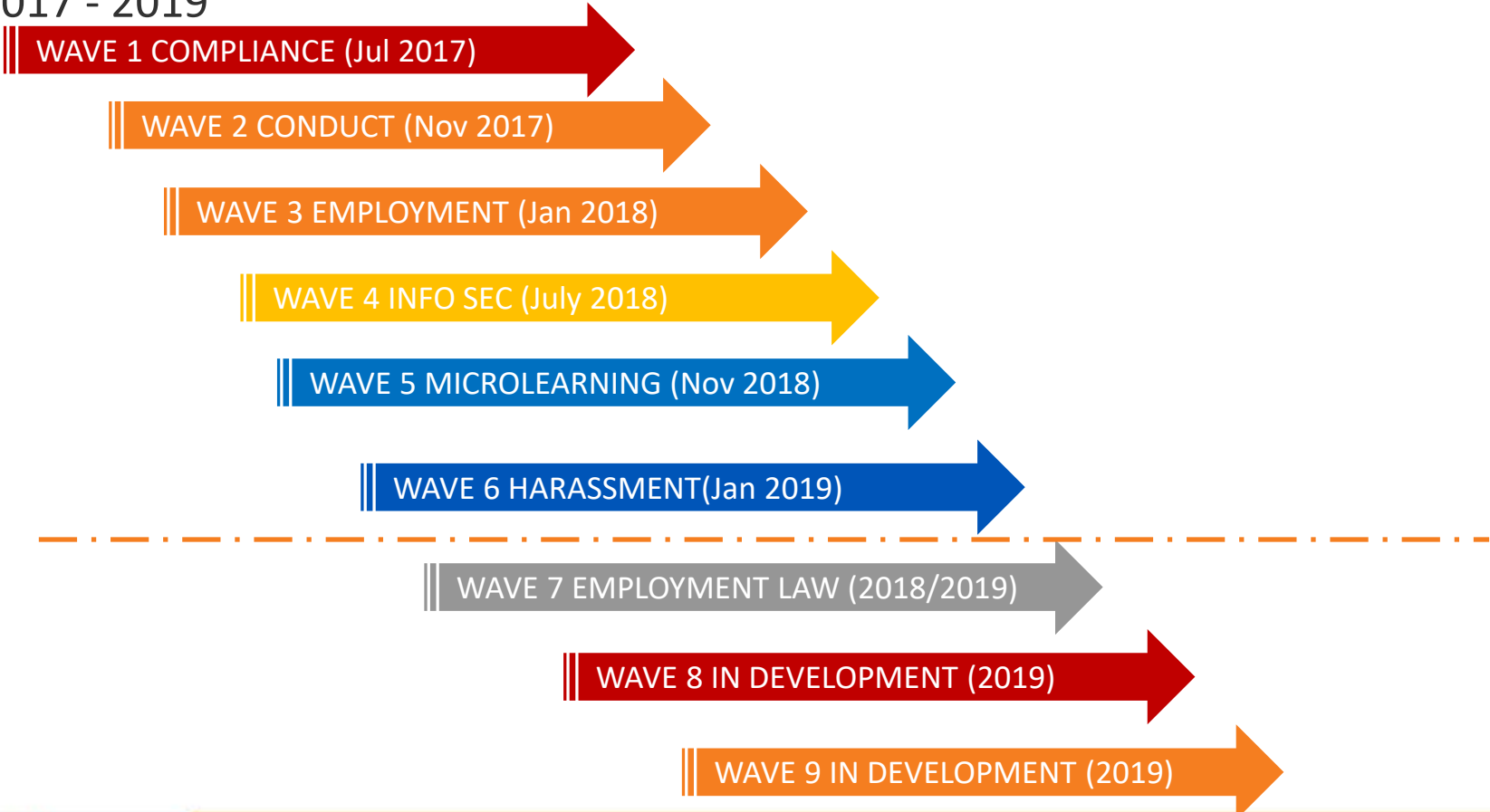


- Aligned to courses
- Reminds and reinforces
- Print or digital


















































- 1 ½ to 8 minutes
- Three modern styles
- Risk-based design

Designed for Compliance: Regularly Refreshed Content

2017 - 2019



Innovative Program Design

Year & Audience		Basic Courses	Advanced Courses	Micro Learning	Awareness
YEAR 1		  		 	 
					
		 			
YEAR 2		 		 	 
			 		
			 		
YEAR 3		  		 	 
			 		
			 		



Everybody



Managers



Targeted Audience

NAVEXEngage Ethics & Compliance Online Training

A Comprehensive, Contemporary Library



Questions?



Thank You!

