

# GENERAL MOTORS



GM'S CODE OF CONDUCT  
WINNING WITH INTEGRITY



# OUR PURPOSE AND VALUES

## WHO WE ARE AND WHY WE ARE HERE

**We earn customers for life.**

**Our brands inspire passion and loyalty.**

**We translate breakthrough technologies into vehicles and experiences that people love.**

**We serve and improve the communities in which we live and work around the world.**

**We are building the most valued automotive company.**

## OUR CORE VALUES

### CUSTOMERS

We put the customer at the center of everything we do. We listen intently to our customers' needs. Each interaction matters. Safety and quality are foundational commitments, never compromised.

### RELATIONSHIPS

Our success depends on our relationships inside and outside the company. We encourage diverse thinking and collaboration from the world to create great customer experiences.

### EXCELLENCE

We act with integrity. We are driven by ingenuity and innovation. We have the courage to do and say what's difficult. Each of us takes accountability for results and has the tenacity to win.







## ENVIRONMENTAL PROTECTION AND SUSTAINABILITY

As part of our commitment to environmental stewardship, we support environmentally friendly and sustainable business practices and work to reduce our carbon footprint. We integrate responsible environmental practices into our business decisions and are dedicated to increasing efficiency throughout our company.

### GM ENVIRONMENTAL PRINCIPLES

As a responsible corporate citizen, we are dedicated to protecting human health, natural resources, and the global environment. This dedication reaches further than compliance with the law to encompass the integration of sound environmental practices into our business decisions. The following Environmental Principles guide our daily business practices.



We are committed to actions to restore and preserve the environment.



We are committed to reducing waste and pollutants, conserving resources, and recycling materials at every stage of the product life cycle.



We will continue to participate actively in educating the public regarding environmental conservation.



We will continue to pursue vigorously the development and implementation of technologies for minimizing pollutant emissions.



We will continue to work with all government entities for the development of technically sound and financially responsible environmental laws and regulations.



We will continually assess the impact of our plants and products on the environment and the communities in which we live and operate with a goal of continuous improvement.



### WHICH WAY?

**Q** – I recently learned that one of our new vehicles has a design flaw that may cause it to leak fluids that can harm the environment. What should I do?

**A** – Whenever you learn of or suspect a flaw that could have a negative impact on the environment or on human health, **Speak up**.

Stay alert to and **report** activity that you believe could harm the environment or pose a danger to human health.



**NAVIGATE OUR POLICIES**  
Global Environmental Policy

Global Substance  
of Concern Policy



# CLOSING THOUGHTS

Thank you for taking the time to read our Code of Conduct, *Winning with Integrity*, and for committing to help preserve our reputation and honor our values.

In your work, you may face difficult decisions. When that happens, use the resources provided in our Code and our policies to guide you in making the right choice. Also, if you ever suspect behavior that fails to meet our standards, report it. We will not tolerate retaliation.

Our actions shape our company and its future. Take our Code to heart and embody our commitment to safety and winning with integrity.